



Congratulations to our 2022 Media Mix Winners!

General Manager of the Year:

Jamie Hurt - Spectrum Reach

Print Sales AE of the Year:

Kathy Boos - Kansas City Magazine

Print Publication of the Year:

IN Kansas City Magazine

Outdoor Sales AE of the Year:

Sydney Lowe - Outfront Media

Radio Sales AE of the Year:

Teresa Cox-Stanton - Cumulus

Radio Manager of the Year:

Cherie Ramirez - Steel City Media

Radio Station of the Year:

KCMO - 94.9

Radio Personality of the Year:

Kelly Urich - KCMO 94.9

TV Cable Sales AE of the Year:

Mike Steggerda - KCTV

TV/Cable Manager of the Year:

Lynley Gee - Spectrum Reach

TV/Cable Station of the Year:

FOX4/WDAF-TV

TV Personality of the Year:

Gary Lezak - KSHB

Media Sales Support:

Zada Murray - KCTV

Agency Support of the Year:

Emilie Salongridaysa - Walz Tetrick Advertising

Agency Media Buyer/Planner of the Year:

JoMarie Bertoncin - Bertoncin Media

Agency Media Director of the Year:

Pam Williams - Rhycom

Agency of the Year:

Walz Tetrick Advertising

Agency Campaign of the Year:

Tico Productions - University of Kansas Cancer Center
"Minority Clinical Trial Awareness

Larger than Life:

Amy Arnold

Media Pioneers:

Kevin Harris - Hearst
Karl Verbenec - KCTV
Susie Kirkpatrick - KCTV

Media Legends:

Teresa Sparkman - Steel City Media
Dawn Thibodeau - Walz Tetrick Advertising

Rising Star:

Caroline Kanne - FOX4/WDAF-TV

Above and Beyond:

Marla Zirkle - Steel City Media